

FOR IMMEDIATE RELEASE

DIPIX Technologies Tops 200 Customer Installs

Major tortilla manufacturer chooses DIPIX on-line inspection system for ensuring high quality tortilla production

Ottawa, Canada, March 6, 2007 – DIPIX Technologies Inc. today announced that a large food production company in the Fortune 500 has purchased a number of its automated tortilla inspection systems in a contract worth over \$600K USD. DIPIX has now completed over 200 installations of its systems with global manufactured food companies. This represents significant year-over-year growth and includes customers such as McDonald's, Mission Foods, Sara Lee, Weston's, and many others.

The manufacturer will be using DIPIX T60 wide lane inspection and rejection systems to inspect tortilla production at numerous multi-lane plants. Tortillas, long a staple of the Hispanic diet because of their versatile use, have found a way into mainstream eating patterns, gaining an ever-increasing share of the grain-based foods category. In 2002, U.S. tortilla sales totaled \$822 million, according to research firm ACNielsen.

DIPIX is the world leader in the design and implementation of automated inspection solutions for processed foods, including baked goods, snacks, confections, tortillas, cookies and biscuits. The company combines its unique knowledge of machine vision, image analysis and material handling to ensure that every food product is identified, analyzed and, if necessary, individually removed from the product stream.

“Our technology is bringing the manufactured food industry into line with other large-scale manufacturing where automation is used to enhance quality, improve productivity, and ultimately increase profits. Our customers can adjust their processes to achieve better products and better profits,” said Paul Pearl, CEO of DIPIX. “Without an accurate knowledge of exactly what they make, when they make it, food manufacturers will never be able to benefit from modern automation techniques.”

DIPIX fills an important role between the end of the manufacturing line and the beginning of the packaging line. DIPIX equipment inspects, sorts, and aligns food products on a very large scale. Full product inspection includes top and bottom colour, 3D shape and size. The equipment can be customized to manage automatic rejection of defects based on specific criteria. It can also assist with aligning the product for packaging.

The offering includes on-demand Web-hosted reporting software that gives customers access to up-to-the-minute data gathered from the inspection system. This enables statistical process control across multiple manufacturing sites and comparison of processing effectiveness.

For more information about the DIPIX T60 systems, please visit:
<http://www.dipix.com/products/pdf/T60SpecSheet.pdf>.

In October, 2007 DIPIX will be exhibiting at the International Baking Exposition in Orlando, Florida. For more information, please visit:
<http://www.ibie2007.com/Orlando.asp>.

About DIPIX

DIPIX Technologies Inc. is the leader in design of 2D and 3D machine vision systems for the on-line inspection of manufactured food products. The company's QualiVision™ machine-vision inspection systems are uniquely engineered to integrate leading-edge optical and electronic hardware, software and mechanical handling. DIPIX markets include high volume manufacturers of baked goods and snack foods - the customer base includes many major international corporations. The company was founded in 1992 and is headquartered in Ottawa Canada. For more information, visit www.dipix.com.

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Media please contact:

Heather McCulligh
PR Specialist
613-797-8949
heather@hbsmarketing.com

DIPIX Corporate:
John Lawrence
Dipix Technologies Inc.
613-596-4942, x125
jlawrence@dipix.com